



MASTER OF BUSINESS ADMINISTRATION (MBA)

(Incorporating OTHM Level 7 Diploma
in Strategic Management & Leadership)

Delivered by OTHM and Awarded by University of Chichester

About OTHM



OTHM is a UK based Awarding Organisation regulated by Ofqual (Office of the Qualifications and Examinations Regulation) and recognised by Qualifications Wales. They have a wide global network of delivery centres to deliver wide range of management and leadership qualifications and programmes in a wide variety of industries and sectors.

OTHM main objectives are:

- ★ **To uphold the integrity of the qualifications and assessments**
- ★ **To provide British Standards Qualifications globally**
- ★ **To promote professionalism**
- ★ **To promote ethical practice**
- ★ **To promote equality and diversity**

About the Programme

This MBA course allows you to achieve an MBA qualification in up to 12 months. It's a fast track to new opportunities and enhanced career prospects for working adults. To join the course, you should already hold the OTHM Level 7 Diploma in Strategic Management and Leadership (120 credits) qualification, and have suitable managerial experience.

An MBA is widely seen as a passport to a successful career. It demonstrates the breadth and depth of your functional competence, strategic knowledge and problem-solving ability. It will also update your management toolkit and give you a broader stronger profile to enhance your career.

WHY SHOULD YOU ENROL?



12 Months to Complete



100% Online



No Examination



International Online Community



Dedicated One-to-One Supervisor



Comprehensive E-library



Attend Convocation in UK

Learning Pathway

Stage 1:

Level 7 Diploma in Strategic Management & Leadership
(120 credits)

Delivered by OTHM centres &
awarded by OTHM Qualifications
8 months



Stage 2:

Master of Business Administration (MBA)

Delivered by OTHM Qualifications &
awarded by University of Chichester
4 months

Programme Structure

OTHM Level 7 Diploma in Strategic Management and Leadership

1. Strategic Leadership
2. Strategic Management
3. Strategic Human Resource Management
4. Advanced Business Research Methods
5. Strategic Financial Management
6. Strategic Marketing

Master of Business Administration (Top up)

Consultancy Project (60 credits)
Validated by University of Chichester, UK

Module & Learning Outcomes

UNIT 01: STRATEGIC LEADERSHIP

1. Understand the principles, concepts, differences, and approaches to contemporary leadership.
2. Understand how leadership influences individuals, teams and the organisation.
3. Understand the impact of leadership on organisational performance.
4. Understand ethical decision making and organisational value.

UNIT 02: STRATEGIC MANAGEMENT

1. Be able to critically review strategic plans.
2. Be able to propose strategic options for an organisation.
3. Be able to create a strategy implementation plan.
4. Be able to implement a strategic organisational change.
5. Be able to review implementation of strategic plans.

UNIT 03: STRATEGIC HUMAN RESOURCE MANAGEMENT

1. Understand the role of strategic management of human resources.
2. Be able to create a human resource plan in an organisation.
3. Be able to discuss the role of legal and ethical issues in developing human resources policy.
4. Be able to plan effective human resource strategies.
5. Be able to evaluate the application of leadership and management theory on organisational strategy.

UNIT 04: ADVANCED BUSINESS RESEARCH METHODS

1. Be able to develop research objectives to analyse potential business problems.
2. Be able to critically review literature on a business research topic.
3. Be able to design business research methodologies.
4. Be able to develop and present a research proposal.

UNIT 05: STRATEGIC FINANCIAL MANAGEMENT

1. Be able to apply the tools and techniques of cost accounting.
2. Be able to critically analyse the financial performance of businesses.
3. Be able to evaluate the budgetary processes of organisations.
4. Be able to recommend effective long term and short-term sources of funding.
5. Be able to critically appraise investment options.

Module & Learning Outcomes

UNIT 06: STRATEGIC MARKETING

1. Be able to critically analyse the principles of strategic marketing management.
2. Be able to apply tools for analysing the business environment in strategic marketing.
3. Be able to critically discuss market segmentation, targeting and brand positioning.
4. Be able to critically analyse the integrated marketing mix.
5. Be able to critically analyse brands in a business context.





Awarding Institution

The Master of Business Administration programme is awarded by University of Chichester.

Grading Type

The final award for students passing the MBA is that of a Pass, Merit, or Distinction.

As the MBA (top-up) is based around one 60 credits 'Consultancy Project' module, the final award classification will be based just on this module (i.e. if a student gains 50-59% they will achieve a pass; 60-69% a merit, and 70%+ a distinction).

Entry Requirements

- Bachelor's degree or equivalent and two years managerial experience; or
- Diploma or above and at least five years managerial experience (evaluated on an individual basis)

Payment Methods

- 12 months credit card installment
**Subject to bank approval*
- Payment in 2 installments



Sample of Certificate



OTHM LEVEL 7 DIPLOMA IN STRATEGIC MANAGEMENT AND LEADERSHIP

This is to certify that

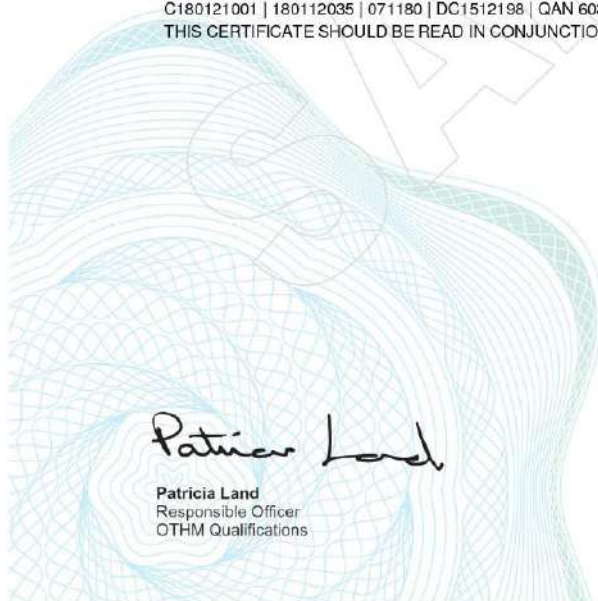
LEARNER FULL NAME

has successfully completed a regulated qualification at

STUDY CENTRE NAME

Awarded on 16 January 2019

EUROPEAN QUALIFICATIONS FRAMEWORK (EQF) LEVEL 7
C180121001 | 180112035 | 071180 | DC1512198 | QAN 603/2181/7 | ISSUED ON 21-JAN-2019
THIS CERTIFICATE SHOULD BE READ IN CONJUNCTION WITH THE ACCOMPANYING TRANSCRIPT



01234567

Sample of Certificate



University of Chichester

FOR DISPLAY PURPOSES ONLY

NAME OF STUDENT

has been awarded

MASTER OF BUSINESS ADMINISTRATION
(CLASSIFICATION)

having successfully completed an
approved programme of study

A handwritten signature in black ink, appearing to read "Jane Langmead".

DELIVERED IN PARTNERSHIP WITH AND AT
OTHM QUALIFICATIONS, UNITED KINGDOM

30 JULY 2018

Vice-Chancellor
University of Chichester



Awarded under the Order of the
Privy Council dated 28th January 1999 **00024323**



How long do I need to complete the online MBA programme?

Generally, the MBA programme can be completed in 12 months if the student adheres closely to the programme schedule and submission deadline provided.

Can I study the MBA course if I graduated from non-business majors?

Yes, you can. However, entry qualifications on every enrollment will be reviewed and adjusted on case-to-case basis.

When is the intake periods?

Stage 1: OTHM Level 7 Diploma in Strategic Management and Leadership
You may commence anytime upon enrollment

Stage 2: Online MBA Programme awarded by the University of Chichester
January, May and September

**Subject to change*

Do you offer study loans?

Unfortunately, we do not offer study loans at this moment. Alternatively, you may opt for a 12 months credit card installment with 0% interest.

**Subject to the participated Banks' terms and conditions.*

Do we need to attend the convocation in UK? When will the convocation be held?

Usually the convocation will be held in the month of September or October. However, the date of the convocation is subjected to confirmation by the University. The attendance of the convocation is not compulsory.



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