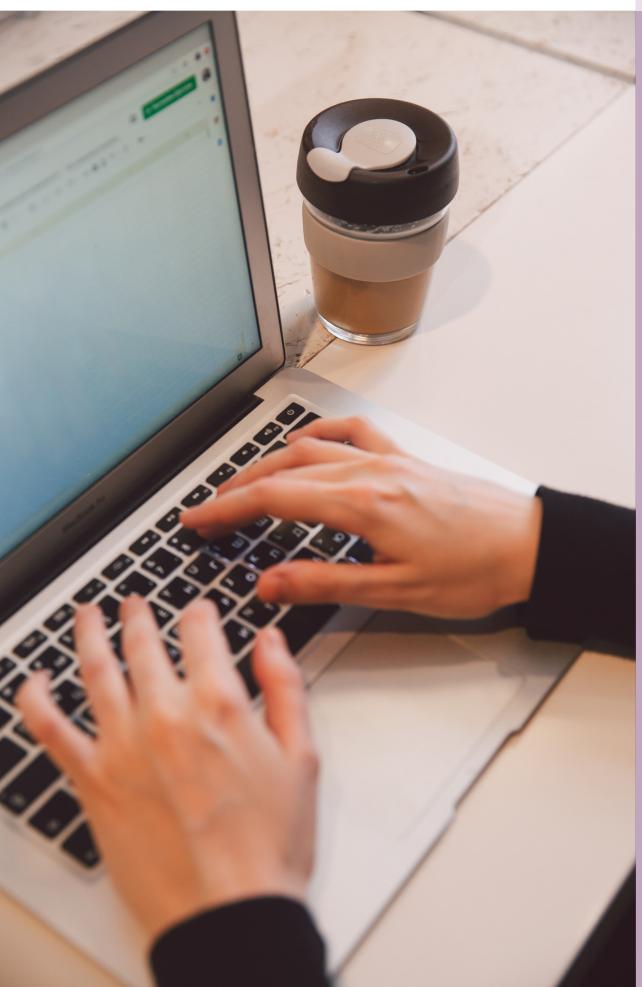




**Cardiff** Metropolitan University



# **MBA Advanced Entry Route**



About iQualify UK



iQualify UK is an approved centre for Chartered Management Institute (CMI), offering a range of courses and gualifications from UK recognised bodies. Ofqual awarding which are on Register of Regulated Qualifications. iQualify UK provides managers opportunities to support their Continuing Professional Development (CPD)



About Cardiff Metropolitan University



Cardiff Metropolitan University is a university located in the city of Cardiff.

The university offers degree courses in a variety of disciplines. Study is available at undergraduate and postgraduate levels, full-time and partopportunities are offered. Cardiff Metropolitan time, and research University offers practice-focused and professionally oriented education to students from around the globe.

Their vision emboldens this commitment to education, research and innovation undertaken in partnership with their students, governments, business and industry and with tangible benefits for individuals, society and the economy. They are committed to ensuring that every student fulfills their potential to make outstanding graduate-level contributions to their own and future generations.



# About the Programme

The MBA programme is designed to accelerate the careers of those who are either looking to start in, or already have, careers in the creative industries. It provides vocational and academic challenges, presenting you with a holistic approach to your business practice. It is designed to prepare you with the key attributes expected of senior managers and executive staff, whilst also providing the necessary skills to support your creative entrepreneurial ventures.

Duration: 12 months Study mode: e-learning

# Course Aims

- Develop a comprehensive working knowledge of business and management suitable for the demands of senior positions in the creative industries and entrepreneurship.
- Create positive and forward-thinking leaders whose skills and knowledge allow them to make strategic decisions and present well-considered ideas in the modern world of business.
- Provide opportunities for your personal development, ensuring that you can implement skills in creative and critical thinking.
- Apply theory to practice so you have the confidence in your experience to integrate your knowledge within industry immediately.

UNITR



Stage 1
Stage 2

OTHM Level 7 Diploma in Strategic Management and Leadership

MBA Advanced Entry **Programme Structure**Stage 1

Stage 1

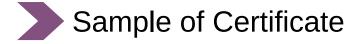
Stage 2

- Strategic Human Resource Management
- Advanced Business Research Methods
- Strategic Financial Management
- Strategic Marketing

### • Research Methods

• Dissertation







It is hereby certified that Ar dystir drwy hyn y derbyniwyd

### (STUDENT NAME)

has been admitted by Cardiff Metropolitan University to the degree of gan Brifysgol Metropolitan Caerdydd i radd

### MASTER OF BUSINESS ADMINISTRATION

Pass

On/Ar 26 February 2016 / 26 Chwefror 2016

Having been examined in accordance with the regulations of the University Ar ôl sefyll arholiad yn unol â rheolau'r Brifysgol

Details of location of study and language of instruction/assessment used are set out in the academic transcript

Ceir manylion am leoliad yr astudiaethau a'r iaith dysgu/asesu a ddefnyddiwyd yn yr trawsgrifiad academaidd

2009

President & Vice-Chancellor



Cardiff Metropolitan University Prifysgol Metropolitan Caerdydd



Please note: the certificate format is subject to change by the university/awarding body without prior notice.



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