



Cardiff
Metropolitan
University



MBA Advanced Entry Route

➤ About iQualify UK

iQualify UK is an approved centre for Chartered Management Institute (CMI), offering a range of courses and qualifications from UK recognised awarding bodies, which are on Ofqual Register of Regulated Qualifications. iQualify UK provides managers opportunities to support their Continuing Professional Development (CPD)

➤ About Cardiff Metropolitan University



Cardiff Metropolitan University is a university located in the city of Cardiff. The university offers degree courses in a variety of disciplines. Study is available at undergraduate and postgraduate levels, full-time and part-time, and research opportunities are offered. Cardiff Metropolitan University offers practice-focused and professionally oriented education to students from around the globe.

Their vision emboldens this commitment to education, research and innovation undertaken in partnership with their students, governments, business and industry and with tangible benefits for individuals, society and the economy. They are committed to ensuring that every student fulfills their potential to make outstanding graduate-level contributions to their own and future generations.



➤ About the Programme

The MBA programme is designed to accelerate the careers of those who are either looking to start in, or already have, careers in the creative industries. It provides vocational and academic challenges, presenting you with a holistic approach to your business practice. It is designed to prepare you with the key attributes expected of senior managers and executive staff, whilst also providing the necessary skills to support your creative entrepreneurial ventures.

Duration: 12 months

Study mode: e-learning

➤ Course Aims

- Develop a comprehensive working knowledge of business and management suitable for the demands of senior positions in the creative industries and entrepreneurship.
- Create positive and forward-thinking leaders whose skills and knowledge allow them to make strategic decisions and present well-considered ideas in the modern world of business.
- Provide opportunities for your personal development, ensuring that you can implement skills in creative and critical thinking.
- Apply theory to practice so you have the confidence in your experience to integrate your knowledge within industry immediately.

➤ Learning Pathway

Stage 1

OTHM Level 7 Diploma in
Strategic Management
and Leadership



Stage 2

MBA Advanced Entry

➤ Programme Structure

Stage 1

- Strategic Leadership
- Strategic Management
- Strategic Human Resource Management
- Advanced Business Research Methods
- Strategic Financial Management
- Strategic Marketing



Stage 2

- Research Methods
- Dissertation



Sample of Certificate



It is hereby certified that
Ar dystir drwy hyn y derbyniwyd

(STUDENT NAME)

has been admitted by Cardiff Metropolitan University to the degree of
gan Brifysgol Metropolitan Caerdydd i radd

MASTER OF BUSINESS ADMINISTRATION

Pass

On/Ar 26 February 2016 / 26 Chwefror 2016

Having been examined in accordance with the regulations of the University
Ar ôl sefyll arholiad yn unol â rheolau'r Brifysgol

Details of location of study and language of instruction/assessment used are set out in the
academic transcript

Ceir manylion am leoliad yr astudiaethau a'r iaith dysgu/asesu a ddefnyddiwyd yn yr
trawsgrifiad academaidd

2009


President & Vice-Chancellor



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